FUTBOL TECH

Transforming lives through Futbol, English, Technology, and Bitcoin

About Us

We are a **non-profit organization** driving the **transformation of children and youth** in vulnerable contexts across Latin America.

We work with **migrant communities**, **families in extreme poverty, and territories affected by violence**, creating safe spaces where **children and youth discover their purpose** and develop real-world skills for the future.

Our Mission

To transform the lives of **young people through soccer, technology, and financial education**, empowering them with skills, purpose, and real opportunities for their future.

Our Vision

To create a **generation capable of breaking cycles of poverty and liberating the future of our region**, positioning FutbolTech as an innovative model for social transformation in Latin America and around the world.

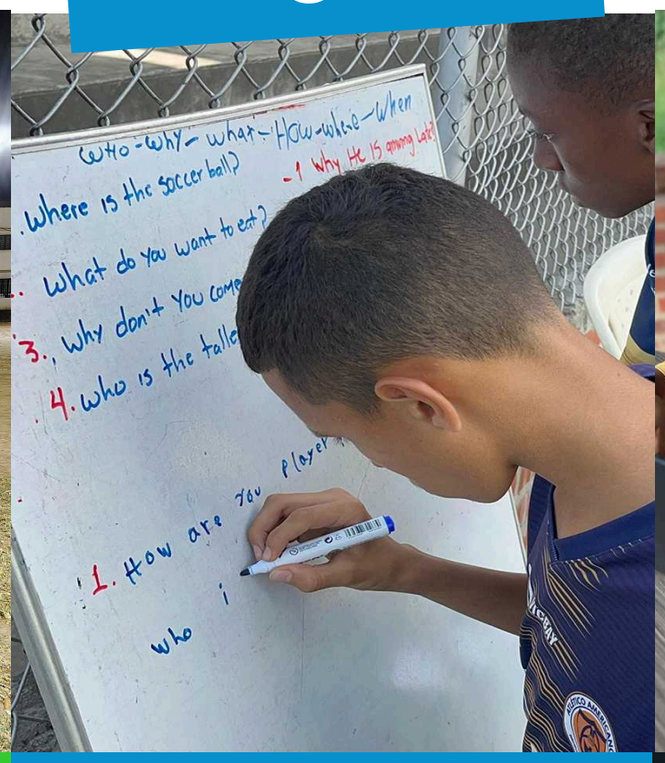
Our Model

Futbol

Develops Character

Values that last

English



Connects to World Economy

Opportunities that grow

Technology

Empowers the Future

Skills for tomorrow

Bitcoin

Builds Financial Education

A future they can own

The field as a classroom for life

We transform the **soccer field into a safe and inspiring space** where children and youth develop essential life skills—a place that educates, transforms, and opens new pathways.

Why Futbol?

Futbol is a natural magnet for children and coaches. It creates a space where they want to be — to play, to feel safe, and to start building new skills on and off the field.

What do we do?

- **Sports training** with a **socio-emotional** focus.
- **Building discipline, resilience, teamwork, and leadership.**
- **Language learning** with an emphasis on **English** through play and sports.

IMPACT

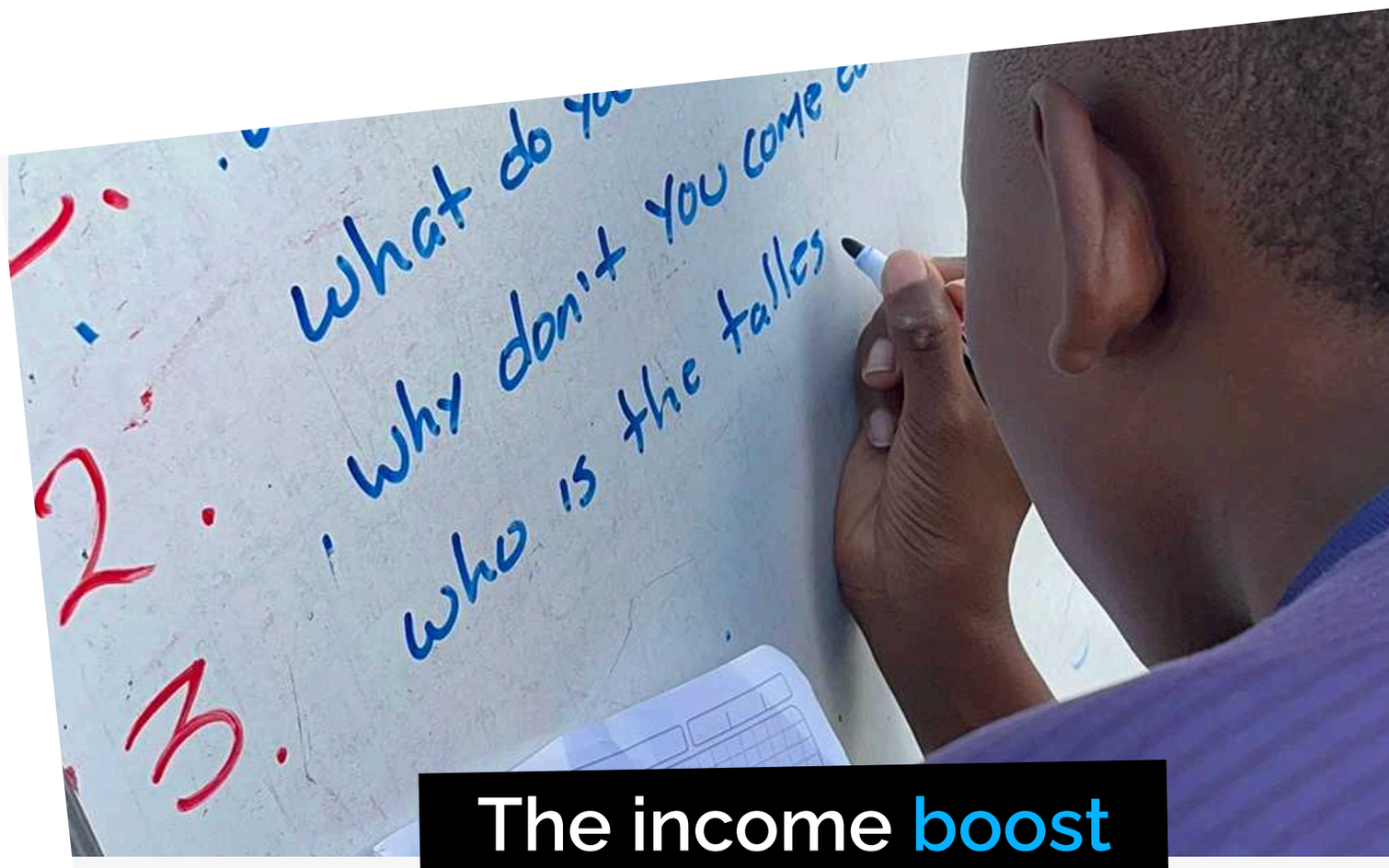
Futbol becomes the starting point for each child to envision and build a future full of new opportunities.

Develops character

Why English?

English is the universal language of opportunity

It connects young people to the global economy, better jobs, and higher income.



Why it matters

- 1.5 billion people use English in business, technology, and education.
- Most global companies **require English** for hiring and promotion.
- For young people in Latin America, English is often the fastest path to **remote work, tourism, customer service, tech support, and international careers.**

The income boost

Studies in Latin America show that people who **speak English can earn up to 5x** the minimum wage, reaching incomes similar to university graduates and certified professionals.

Country	*Minimum Wage	*Earnings with English (5X)
Argentina	$275	$1,375
Bolivia	$362	$1,810
Brasil	$245	$1,225
Chile	$530	$2,650
Colombia	$323	$1,615
Ecuador	$460	$2,300
El Salvador	$365	$1,825
Guatemala	$440	$2,200
Honduras	$315	$1,575
Nicaragua	$155	$775
Panamá	$328	$1,640
Paraguay	$368	$1,840
Perú	$302	$1,510
Uruguay	$590	$2,950

IMPACT

When a child learns English, their world gets bigger.

They gain the chance to earn more, work globally, and build a better future for their family.

Why Technology?

Empowering the Future

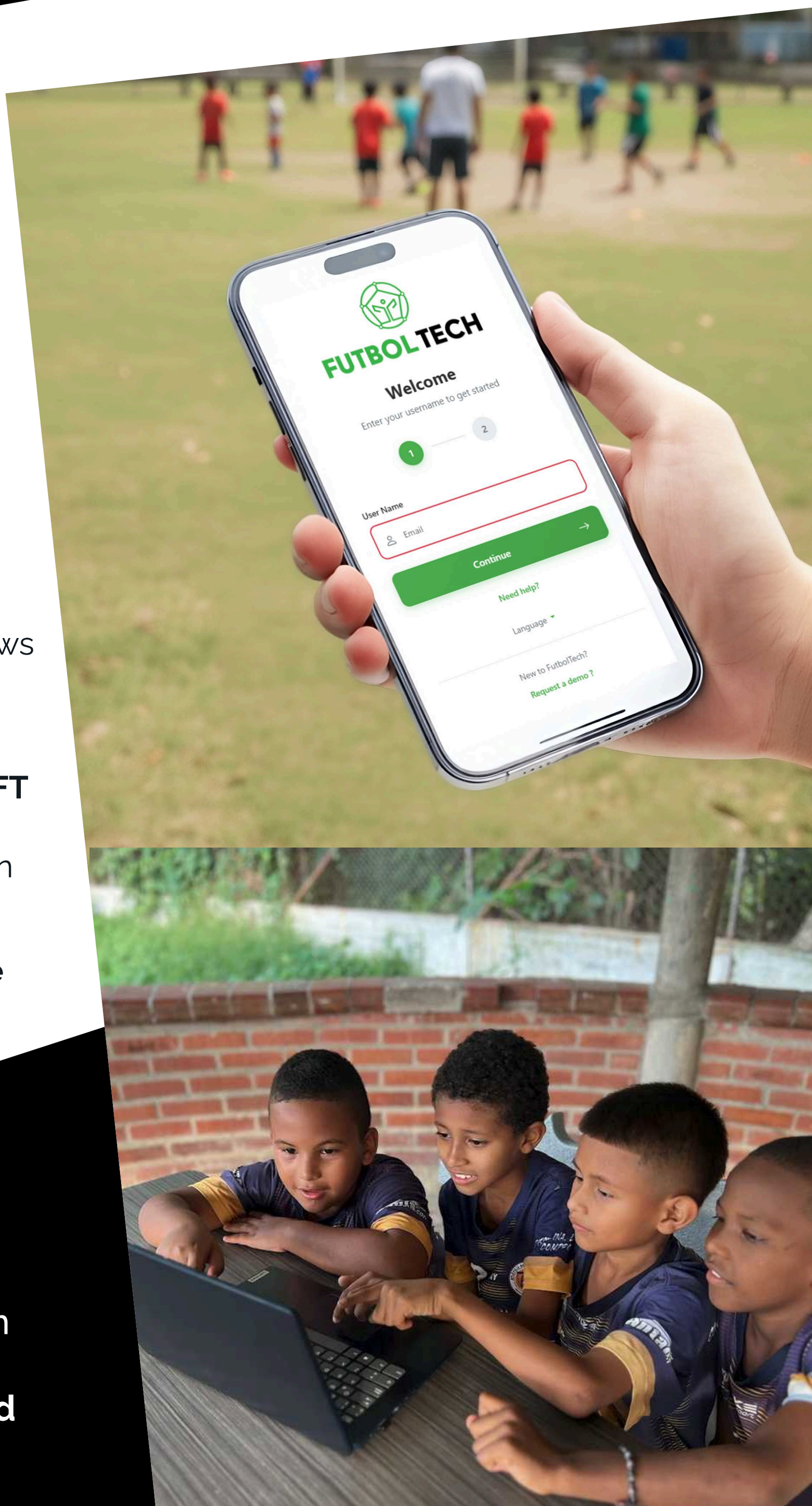
The FutbolTech technology platform is the digital heart of our model

What do we do?

- Communities have access to **modern technology tools**.
- **Individualized tracking** that shows the child's growth **on and off the field.**
- Promotes our **FutbolTech Coin (FT Coin)** reward system, a tool that incentivizes effort and learning on and off the field.
- Teams **organize better, measure their progress, and strengthen their identity.**

IMPACT

It is not just a tool. It is an **ecosystem of training, sports management, and human development.**



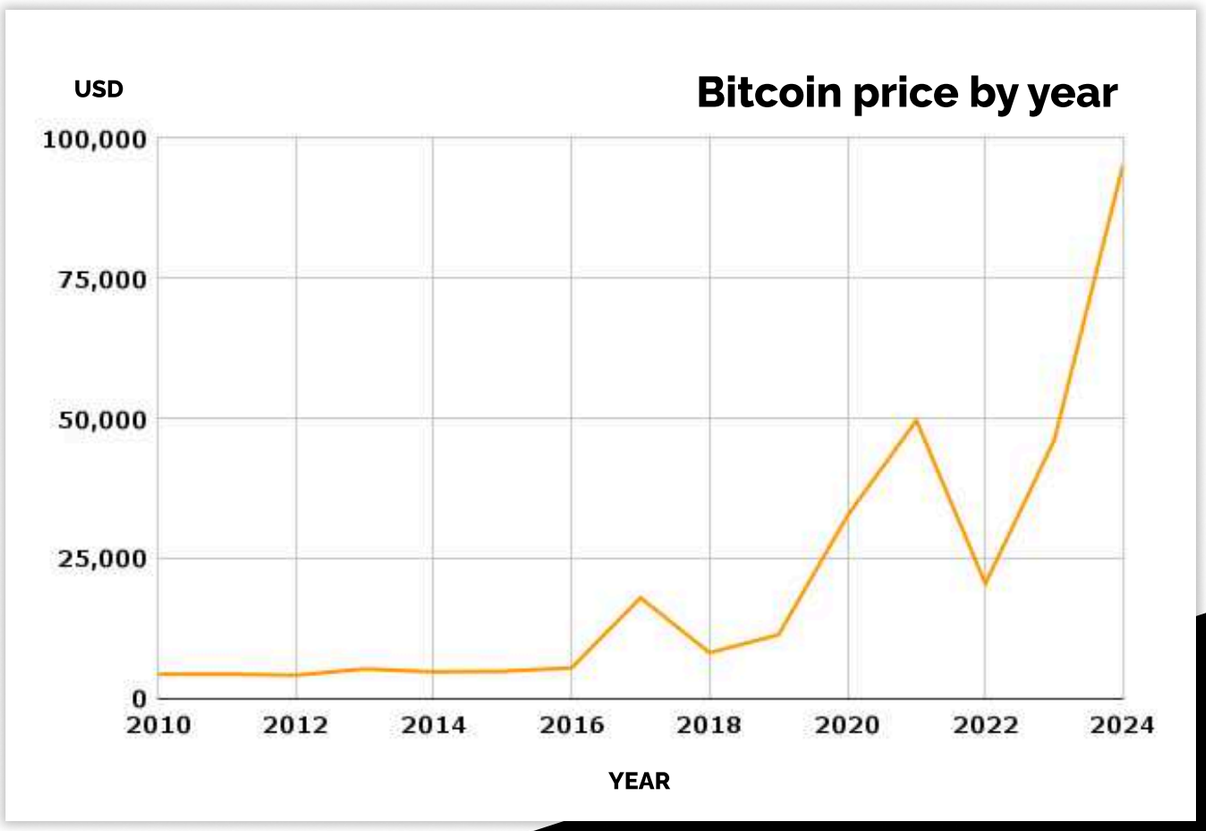
Why Bitcoin?

Bitcoin is **global, digital money** that anyone can save and use — even without a bank.

We use it to teach real financial skills, modern money, and long-term opportunity.

Where Bitcoin comes from

- In just 15 years, Bitcoin became the world's most secure digital asset.
- Bitcoin price has gone from less than **$0.10** in 2010 to **$100,000** USD in 2025.



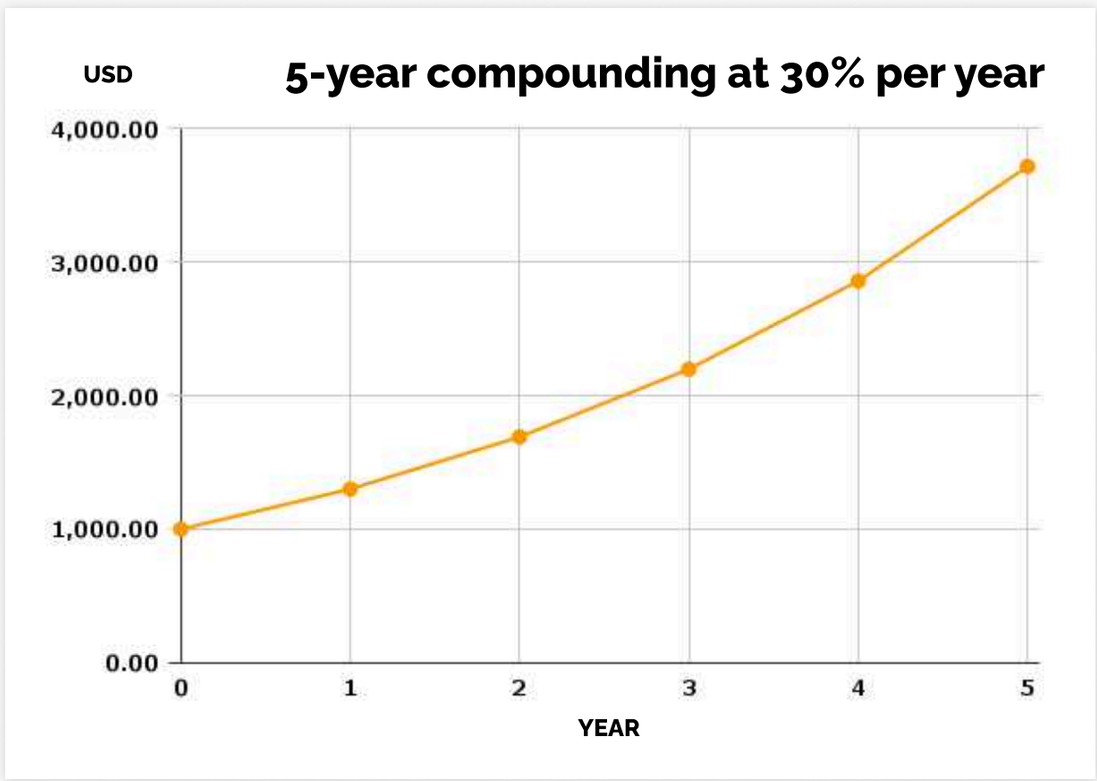
IMPACT

Bitcoin gives families and youth real financial skills — and a chance to build a better future.

A tool for financial literacy

5-year projection (30% Annual Growth)

- Bitcoin's long-term adoption model shows steady, compounding growth.
- 30% yearly growth is a realistic mid-range assumption based on **global use, scarcity, and past cycles.**



What we teach

- How money works
- Why saving matters
- Financial discipline and long-term thinking
- How digital wallets work (safe, educational only)
- Intro to the digital economy
- **Savings account for college education**

Where Effort Becomes Opportunity: FT Coin

FT Coin connects effort to opportunity, helping children understand that every positive action builds their future.

FT Coin transforms daily actions on the field, in school, and at home into real, measurable value.

It is the bridge that links our entire model into one pathway of opportunity.

What is FT Coin?

A digital reward system backed by real value.

1 FT Coin = 1 Sat Satoshi

- **Each sat — the smallest unit of Bitcoin —** gives every action real, future-building value.
- FT Coin works like a **savings account for the child**, growing over time and helping fund:
  - Technical or university education
  - Entrepreneurship
  - First home financing
- Over time, FT Coin can be **redeemed as real Bitcoin**, giving each child a savings pathway that grows with real economic value.

How kids earn FT Coin

+5 FT Coin
Consistent training attendance

+8 FT Coin
Learning english / spanish

+50 FT Coin
Participation in wellness and community activities

+7 FT Coin
Leadership and values development

+100 FT Coin
Academic performance

FT Coin turns every positive action into real value — helping children build a future they can own.

FT Coin Teaches

- Responsibility
- Saving and long-term planning
- Healthy financial habits
- Consistency and personal development
- Modern digital finance through real Bitcoin-backed value

Who do we do it for?

At FutbolTech, we work with children and youth in vulnerable communities in Latin America, especially those growing up amidst poverty, migration, violence, and armed conflict.

Children and youth with talent waiting for opportunities.

Our programs are directed at:

- Children in extreme vulnerability.
- Marginalized, migrant, and displaced children and youth.
- Children and youth affected by violence and armed conflict.
- Families with unmet basic needs.

How do we do it?

With a model that supports, protects, and transforms

1 We reach forgotten territories where sports, technology, and financial education have never been an option.

2 We create safe community spaces where children can learn, play, and dream again.

3 We support holistic development, teaching languages on the field with an emphasis on English, financial education - Bitcoin, and comprehensive leadership.

4 We connect families and communities with a comprehensive model that generates well-being and a vision for the future.

Our Impact

- USA
- Argentina
- Brazil
- Colombia
- Haití
- Jamaica
- Mexico
- Paraguay

Social Context

- Extreme vulnerability
- Marginalized, migrants, and displaced persons
- Violence and armed conflict
- Families with unmet basic needs

2,000+

Lives impacted among children and youth

3,000+

Pairs of cleats (new and used) donated

50+

Soccer training scholarships awarded

10+

University scholarships awarded

Cleat Donation Program

A pair of cleats can change a story

"Get Them Back in the Game" is our **sports solidarity program** that connects soccer academies, clubs, schools, communities, and leaders with children and youth in our programs in **vulnerable territories of Latin America.**

Through collection campaigns and donations, we bring cleats and sports equipment to those who need them most.

This program is inspired by our founder, **Cesar Augustus**, who grew up with a single mother and couldn't afford cleats.

He understands both sides—the parent who can't provide and the child who must go without.

That's why a donated pair of cleats is more than equipment—it's an act of love that every child can feel.

How does it work?

Sports and educational partners lead campaigns to collect new or gently used cleats.

3,000+
new and used cleats donated

Donations are **organized, sorted, and delivered directly** to children and youth in communities affected by **poverty and violence.**

Donation Campaign

Cleaning, Sorting & Shipping

Delivery

Each delivery is carried out through **coaches and team leaders**, who **record the moment with audiovisual material** to guarantee **transparency and impact.**

Women's Soccer Program

At FutbolTech, we believe that when a girl puts on a pair of cleats, she doesn't just enter the field: she steps into a new version of herself.

That is why we support **women's soccer at all levels**, from professional pathways to community initiatives, so that more girls and young women find in sports a space where their talent matters, **their voice counts, and their presence transforms.**

Soccer teaches them to **make decisions, work as a team, get up after falling**, and **look in the mirror with pride.**

A girl who plays soccer wins much more than games: she gains confidence, leadership, discipline, and a different vision of her own future.

University Scholarship Program

Alna + FUTBOLTECH

At FutbolTech, we know that education transforms lives.

Our Scholarship Program, in alliance with the ALNA Foundation, has allowed youth from our programs to access full university scholarships, and children and adolescents to participate in scholarship-funded sports training, expanding their development opportunities.

Each scholarship is much more than financial support:

It is a door that opens, a dream that ignites, and a real opportunity to build a different future.

A scholarship means:

- The possibility to study what they love.
- Access to opportunities previously unreachable.
- Well-being, stability, and hope for change for an entire family.

Support for Social and Humanitarian Causes

We support animal protection shelters and foundations, as well as programs that oversee the well-being of seniors, children living on the streets, and diverse community initiatives working for the most vulnerable populations.

Through strategic alliances, we join forces to strengthen social and humanitarian projects that generate real and sustainable impact in communities.

Hospitalidad
& Solidaridad
INTEGRACIÓN SIN FRONTERAS

Because when we support those who care, we transform stories... and change the game.

FutbolTech Ambassadors

What do Ambassadors do?

- **Adopt a Team:** Support a team in your city or home community.
- **Identify a Local Coach:** Recommend a trusted coach or mentor.
- **Mobilize Support:** Help raise monthly funds for teams, cleats, training, and education.
- **Maintain Connection:** With FutbolTech's support, monitor progress and share updates.
- **Inspire Others:** Be the public face of our mission in your community and networks.

Real Example

Luis Carlos Perea (El Coroncoro)

Former Colombia National Team Player, World Cups 1990 & 1994.

- Lives in **Miami.**
- Recommended a coach in **Turbo, Colombia.**
- Helps **raise funds** and give **visibility** to the team.
- Serves as a bridge between his roots and our global mission.

Our Ambassadors are Leaders of Global Impact

Ernst “ZeNono” Jean-Baptiste

Coach of the Haiti National Team and community leader.

Luis Carlos Perea (El Coroncoro)

Colombia National Team – World Cups 1990 & 1994. Copa Libertadores Champion.

Raquel Ferreira

Committed to the development of women's soccer.

Rubén Darío Bustos Torres

Former Colombia National Team player with a distinguished international career.

Fund a Future, Join the Movement

Your support helps us turn soccer into a platform for **education, empowerment, and global opportunities.**

Every contribution, big or small, creates real impact.

Sponsor a Child

Change the life of a child in a vulnerable community.

From
$10/month
USD or BTC

Provides:

- Cleats and access to training.
- Participation in events and language programs.
- Connection to a safe and supportive team environment.

Support a Team

Help 50 youth in vulnerable communities thrive.

From
$500/month
USD or BTC

Covers:

- Soccer training.
- English learning sessions.
- Equipment and cleats.
- Stipends for coaches and mentorship.

Other Donations

- New or gently used cleats.
- Uniforms and soccer balls.
- Tablets or laptops for technology education.
- Among others.

Your donation

Propels a child's path from the field toward a brighter future.

FutbolTech.org/es/donaciones/

All donors receive:

- **Impact & Recognition**
- **Quarterly team reports.**
- **Access to our donor portal.**
- **Recognition on team pages and social media (optional).**

Founding Partners

Dealer Scanning

Michael Knapton Estate

Partners

Vantage Recreational Finance

Alma Fundación

Calidad Insurance Aseguranzas e Impuestos

Dell

@marcosrossireal

West Palm Beach Rotary Club

Cali San Fernando Rotary Club

bitcoin

Youth Entrepreneur Summit

Frisby

golty

We are supported by international clubs and academies

Juventus Academy Miami

Goals for Dreams Foundation

South Florida Football Academy

Philadelphia Union

Elite Soccer Academy

Woodstown Soccer Club

CF Fire

FUTBOL TECH

Recognized for Leadership & Impact

TONY ROBBINS
BUSINESS MASTERY

During the 2025 Business Mastery event, FutbolTech was named a winner of the **Tony Robbins Business Mastery Competition.** This recognition highlights our innovative model that connects **Futbol, English, Technology, and Bitcoin** to create real opportunities for children and families in underserved communities

These recognitions validate FutbolTech as a trusted, high-impact initiative—and open doors to new partners, communities, and opportunities for our kids.

Florida House of Representatives – Official Recognition

In October 2025, Representative Debra Tendrich (District 89) issued an official recognition letter to FutbolTech thanking the organization for their leadership and service to the community.

The letter honors:

- FutbolTech's impact on youth, schools, and neighborhoods in Florida.
- Our commitment to uplifting others through education, sport, and financial literacy.
- The way our work embodies leadership, dignity, and dedication to improving people's lives.

Ballon d´Bitcoin

Powered by FutbolTech

The World's Most Prestigious **Social Futbol Award**

The first soccer ball that educates.

Award

Awarded yearly, the Ballon d'Bitcoin turns the game into a classroom — and honors those who are leading the way.

Tool

Learn while you play.

Each Ballon d'Bitcoin is a custom soccer ball with 10 patches, each representing a key Bitcoin concept — turning every match into a lesson in financial literacy.

Each soccer ball patch teaches a Bitcoin concept

21M Total BTC supply	**Satoshi (Sat)** Creator & Smallest unit of Bitcoin	**1 = 100M sats** # of sats in 1 Bitcoin	**4 yrs** Halving cycle	**2009** Year Bitcoin was born
BTC Currency code	**10 min** Time to mine one block	**₿** Bitcoin symbol	**P2P** Peer-to-peer	**Wallet** Digital wallet

Awarded yearly for excellence in Social Futbol, honoring leaders in Futbol, English, Technology, and Bitcoin.

It is both an award and a tool: a physical soccer ball designed to teach Bitcoin through play.

BallonDBitcoin.com

FUTBOL TECH

FutbolTech.org

*When you donate to **FutbolTech**, you are not just making a donation — you are investing in the **next generation of leaders** through **Soccer, Technology, and Financial Education / Bitcoin.***

Contact

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Follow Us

@FutbolTechX

The world's first **Bitcoin philanthropy treasury** to empower youth.

*This is **Bitcoin Philanthropy**: dignity, inclusion, and technology at the service of those who need it most*

FutbolTech is a 501(c)(3) non-profit organization.